



City of New Bedford
Scott W. Lang, Mayor

City of New Bedford
Office of the Mayor
Contact: Elizabeth Treadup
(508) 979-1410
Elizabeth.Treadup@ci.new-bedford.ma.us

Date: June 28, 2007
For Immediate Release

P R E S S R E L E A S E

Mayor Names New Director of Tourism & Marketing

New Bedford, Massachusetts- Mayor Scott W. Lang today announced his appointment of Ms. Ann Marie Lopes as the new director of the New Bedford Office of Tourism and Marketing. After reviewing a pool of 18 different applicants, the City Tourism and Marketing Director Search Committee unanimously recommended Ann Marie Lopes for the position.

Ms. Lopes has a Master of Arts Degree in English from Brown University in and holds a Bachelor of Arts Degree in English from Wellesley College. Ms. Lopes has more than 20 years of experience in marketing and communications at both the regional and national level. Most recently, she served as the Senior Program Specialist for the University of Massachusetts Dartmouth Division Professional and Continuing Education.

“I am confident that Ms. Lopes will strengthen and enhance New Bedford’s tourism industry in her position as the Director of Tourism and Marketing. She has the expertise to promote our city. Born and raised in New Bedford, Ann is well known and respected throughout the community and I look forward to the fresh, new perspective she offers,” said Mayor Lang.

Ms. Lopes is eager to begin working in her new position. Ms. Lopes said, “I look forward to joining the Lang Administration in the position as Director of Tourism and Marketing. I am excited about the opportunities to showcase all that New Bedford has to offer. I love this city!”

###